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NEWS RELEASE

The Courage Group. Inc. "Start Up Services For Entrepreneurs"

ENTREPRENEUR HAND HOLDERS

New entrepreneurs, especially baby boomers, now have a extra pair of dedicated hands to help them navigate the process of starting their own company, their dream. A Minneapolis area based company, The Courage Group, Inc., now offers personalized, one-on-one services and consulting for entrepreneurs who need help pulling all the startup pieces together.

Neil F. Anderson, Founder and President of The Courage Group, Inc. says, "Entrepreneurship continues to be very popular in America. Some 500,000 people on average start new businesses each month, according to the Kauffman Index of Entrepreneurial Activity. And since 9/11, people realize that life is too short, now is time to act on their dream, starting their own business. However, searching out and finding sound advice and affordable services from someone who has been there, done that, is difficult.

The Courage Group, Inc., provides entrepreneurs with a one-stop shop to turn to for start-up and small business owner answers and services. James Fitch, a Chicagoland serial entrepreneur, says: Neil, your firm is offering a real service for those who may be looking to take the leap and start their own businesses. Too often, entrepreneurs are left to figure it out on their own. While there are many self-help books, websites and the like available, there is still no substitute to having someone there to help you through the maze of regulatory, financial and organizational details of starting a company."

Says Joe Heron, Founder/CEO of Ardea Beverage Company; "The toughest thing in starting a new business is maintaining focus on doing the productive tasks. The Courage Group helped sort out the time consuming job of incorporation quickly and easily, while I stayed focused on bigger issues." Mike Edwards, Founder/President of A-List Handy Pros says; The Courage Group took the guesswork out of launching my company. The value of their guidance and advice is immeasurable to anyone thinking of quickly, smoothly and safely launching a new business." Deb Baldwin, CEO of MyOptic Media says; "The Courage Group has truly been a value added partner, providing timely, professional guidance and enCOURAGEment." Starting a business is never easy. It takes courage, motivation, desire and talent to turn a dream into reality. Plus, some experienced helping hands.

FOR FURTHER INFORMATION CONTACT:Mr. Neil F. Anderson,
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