

## ENTREPRENEUR HAND-HOLDERS

New entrepreneurs, especially baby-boomers, now have an extra pair of dedicated hands to help them navigate the process of starting their own business, their dream. A Twin Cities based company, The Courage Group, Inc., offers entrepreneurs experienced, personalized, and proven start-up services and consulting. That need help pulling all the start-up pieces together. Only faster and with less fear, confusion, mystery, and hassle.

Neil F. Anderson, Founder and President of The Courage Group, Inc., "Entrepreneurship remains popular in America today, with some 627,000 new businesses founded each year, according to SBA estimates. Since 9/11, people realize that life is too short. Now deciding it's time to act on their dream and start their own business. But starting a new business is a daunting task for most people. And searching for proven, experienced start-up help is both time consuming and confusing.

The Courage Group, Inc., now provides entrepreneurs with a one-stop shop for start-up answers and services. Says James Fitch, a Chicagoland serial entrepreneur, "Neil, your firm is offering a real service for those who may be looking to take the leap and start their own business. Too often, entrepreneurs are left to figure it out on their own. While there is countless websites, many self-help books, and the like available today, there is still no substitute to having someone there to help you through the maze of regulatory, financial and organizational details of starting a company."

Joe Heron, Founder of both Crispin Hard Cider, and Airforce Nutrisoda Company says: "Neil, the toughest thing in starting a new business is maintaining focus on doing the productive tasks. The Courage Group helped me sort out the time consuming job of incorporating quickly and easily, while I stayed focused on bigger issues." Mike Edwards, Founder/President of A-List Handy Pros says: "The Courage group took the guesswork out of how to start my new business. The value of The Courage Group's guidance and advice is immeasurable to anyone thinking of quickly, smoothly and safely launching a new business." Deb Baldwin, CEO of MyOptic Media, says: "The Courage Group has truly been a value added partner, providing timely, professional guidance and encouragement."

Starting a business is never easy. It takes courage, motivation, sacrifice, commitment, and skills to turn a dream into a successful business. Plus, it takes some experienced helping hands.

FOR FURTHER INFORMATION CONTACT:

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